



Apr. 4, 2013
FOR IMMEDIATE RELEASE

Contact: Kristin Kenney
949-294-6129; kkenney@calpoly.edu

Cal Poly Entrepreneurs Sought for 2013 HotHouse Summer Accelerator Program

SAN LUIS OBISPO – The Cal Poly Center for Innovation & Entrepreneurship is giving Cal Poly students and recent alumni the opportunity to launch their ideas during the 2013 HotHouse Summer Accelerator Program.

Offered during 12 weeks in downtown San Luis Obispo, the program allows student founders to accelerate their businesses from concept to launch.

“The HotHouse Accelerator provides an unparalleled opportunity for students to remain in San Luis Obispo to work with a talented pool of mentors and resources to bring their ideas to life,” said Jessie Becker, innovation coordinator at the Center for Innovation & Entrepreneurship. “There are very few universities offering opportunities like this, and we’re excited to see the ideas Cal Poly’s entrepreneurs bring to the table this year.”

Those accepted to the program receive seed funding; office space in the San Luis Obispo HotHouse; intellectual property and patent strategy; access to an advisory board and mentors; and participation in the Kauffman FastTrac TechVenture program. Over the summer, teams will focus on developing a customer base, refining their product or service, honing pitching skills, and building a team.

As a truly multidisciplinary program, the accelerator seeks entrepreneurs from across the university -- engineers, designers, business majors and more are all encouraged to apply with their business concepts. Applications are due Friday, April 12; final decisions will be made Friday, April 26.

For more information and to apply, visit slohothouse.com or email Jessie Becker at jrbecker@calpoly.edu.

About the Cal Poly Center for Innovation & Entrepreneurship

CIE opens a world of entrepreneurial opportunity to Cal Poly students and faculty members and promotes entrepreneurial activity, scholarship and dialogue across the university and throughout San Luis Obispo County.

###

